OUTWRLD

BY CYBERTRON ADS

THE FULLY PROGRAMMATIC OUT-of-HOME ADVERTISING SOLUTION

Improve your Reach

Captivate your audience during their daily life activities

Enjoy interesting benefits

Malls
Gyms
Resturants
Supermarkets
Lounges
Bars

Innovative Pricing
Campaign Scheduling
Analytical reporting
Easy to use solution
Quality Top-of-Mind Awareness

OOH as you used to know

CAMPAIGN DEPLOYMENT

Numerous worries on campaigns being actually live, how long they were played etc.

QUANTITATIVE QUESTIONS

You had to have various 3rd party outlets analyze how many times you ad played, when it played and if it did with a very high chance of human error

PRICING AND BOOKING

Booking campaigns had to go across various metrics from changing rate cards, to spur of the moment unavailble spaces etc.

FULLY PROGRAMMATIC DEPLOYMENT

From the campaign setup till the final deployment, there is not a single reason for you to pick up a phone nor send an email to get your campaign live.

COST PER PLAY

With a high priority in transparency, we have developed a cost per play whereby you can know exactly what and why you're paying any said amount.

PROPER AWARENESS

With our deployment, you're able to reach users who actually are in the right frame of mind to get the imprint of your campaign upon themselves.

Our Solution

EXAMPLE OF SOME KEY PLATFORM FEATURES

FLEXIBLE DAILY PRICING
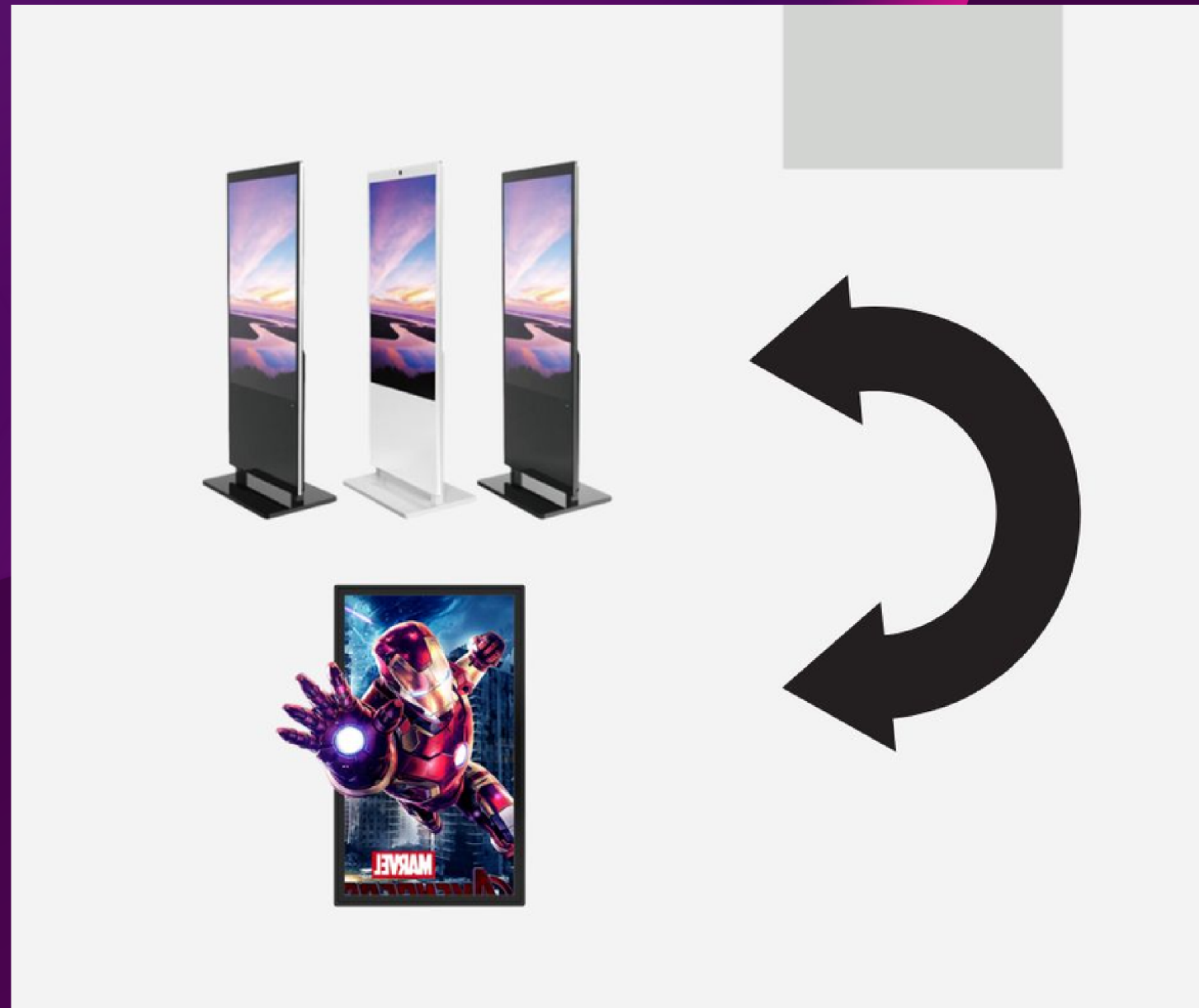
PAY PER PLAY

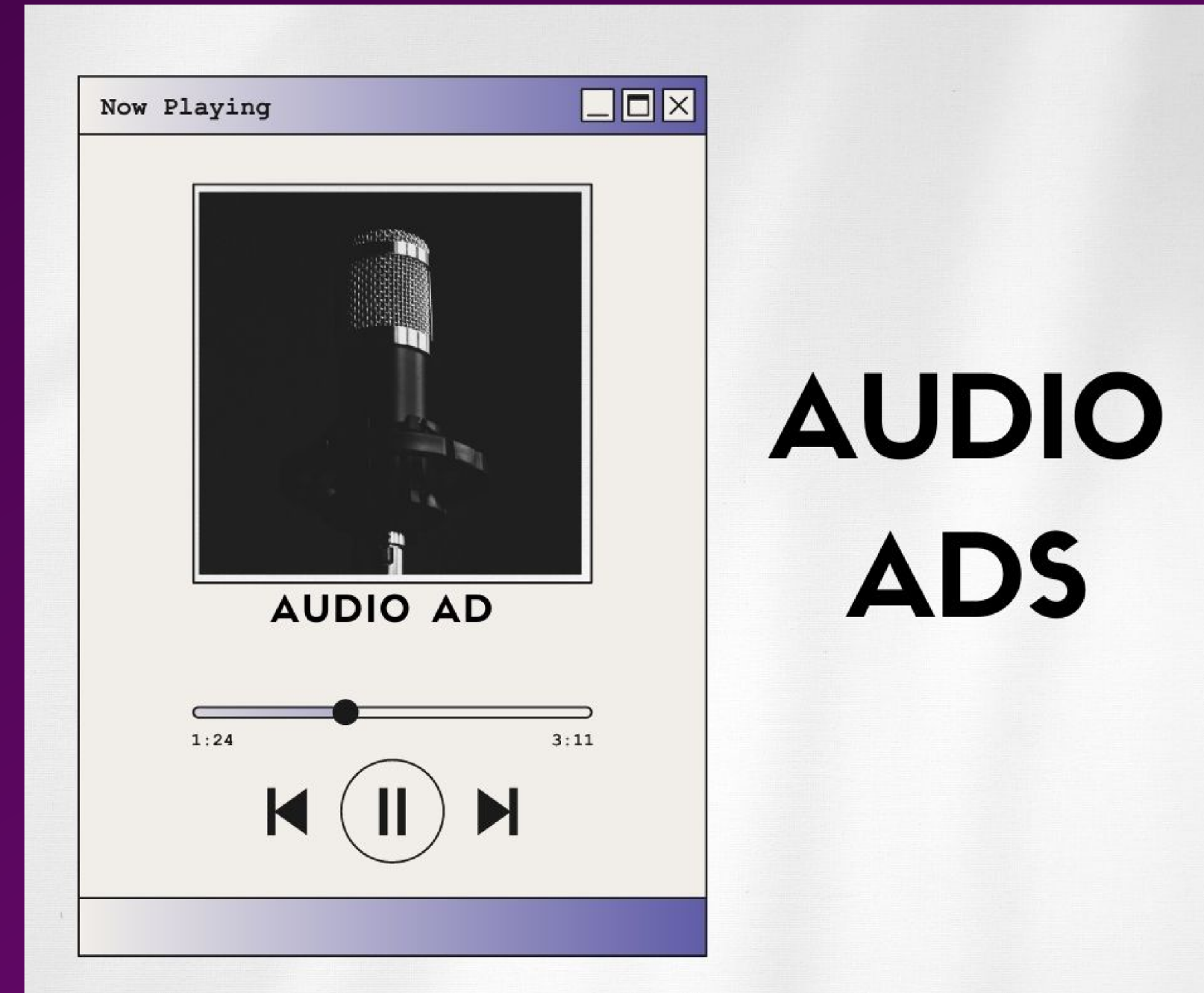# VARIOUS SCREEN SIZES

STANDING SCREEN

WALL SCREEN

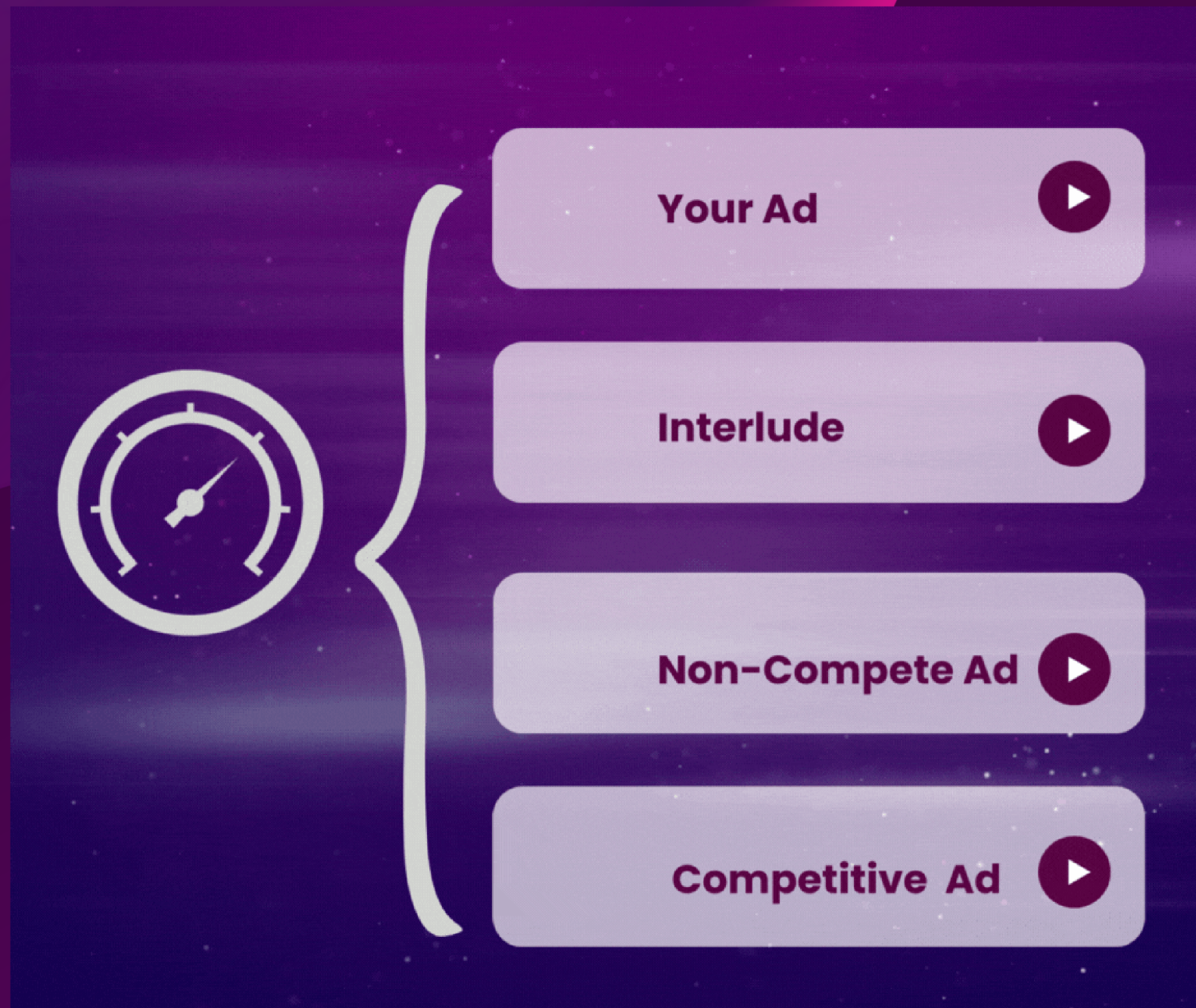**CEILING DROP DOWN SCREEN**
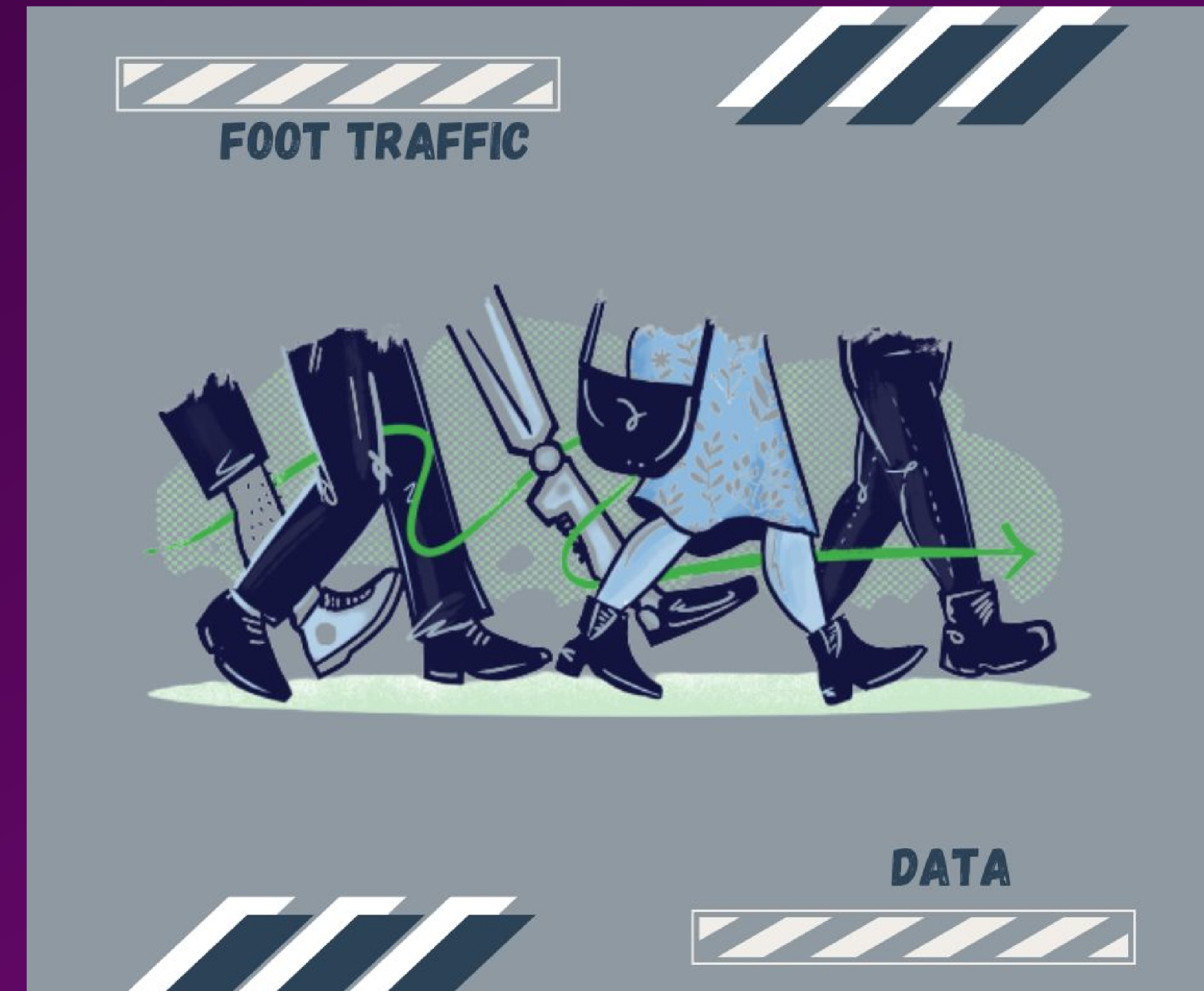
INTERACTIVE QR OPTION INTEGRATION FOR ADS

AUDIO ADS

NON COMPETE ADVERTISING PRESSURE

Your Ad

Interlude
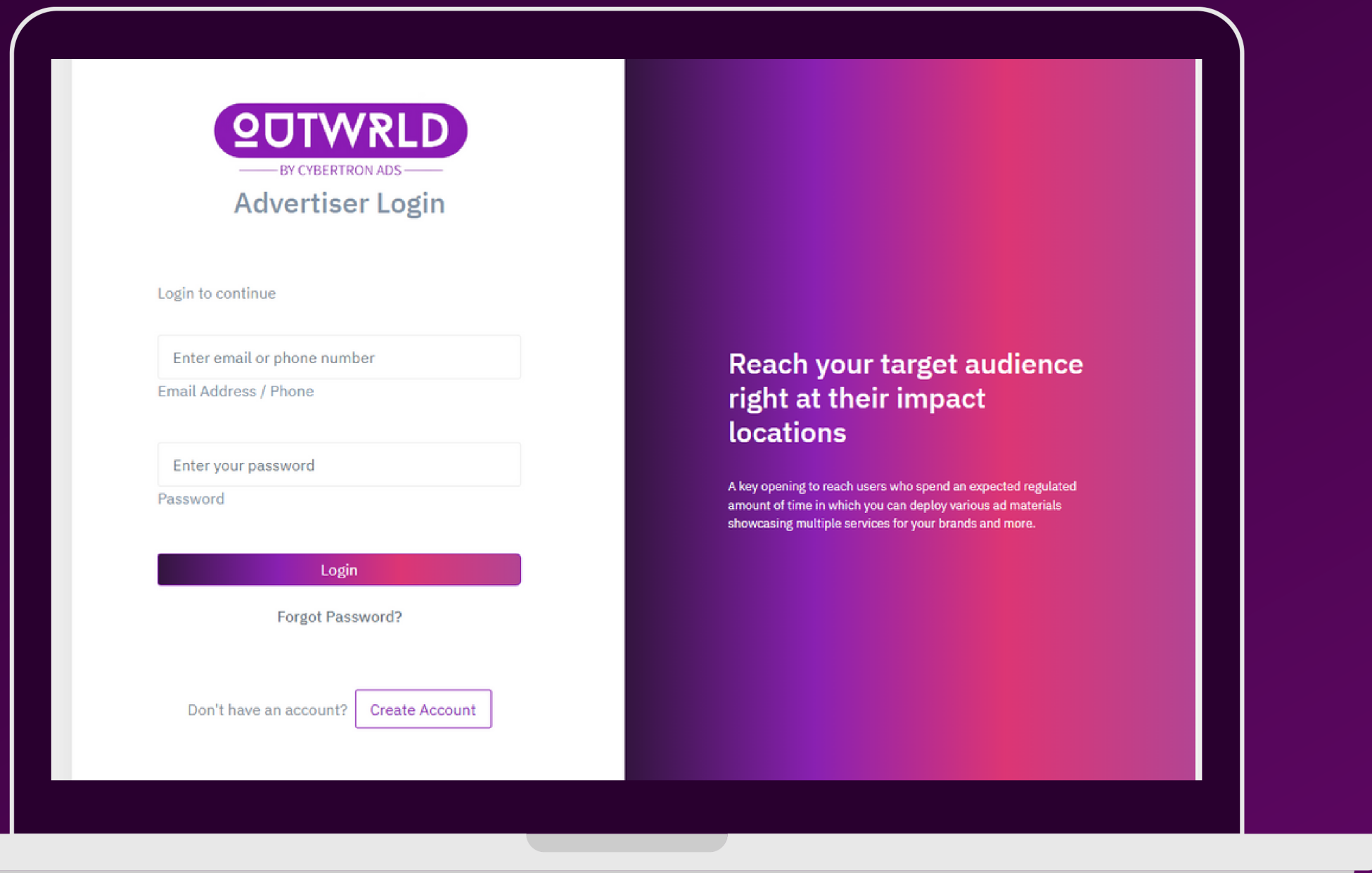
Non-Compete Ad

Competitive Ad

FOOT TRAFFIC DATA

FOOT TRAFFIC

DATA

PLATFORM CAPACITIES

SELF-SERVED PLATFORM

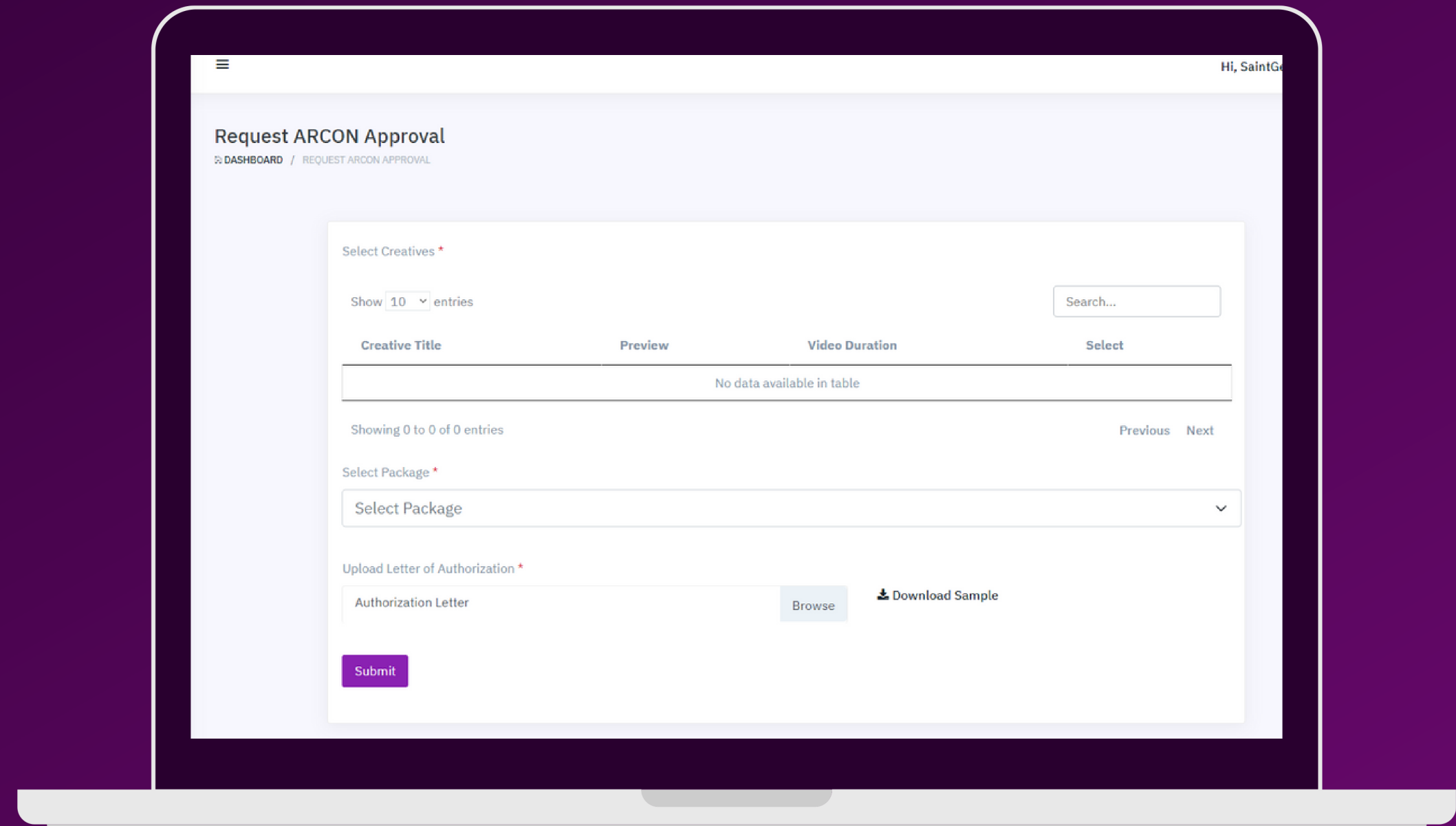Register and Signup to proceed with your ad campaigns with all necessary information provided
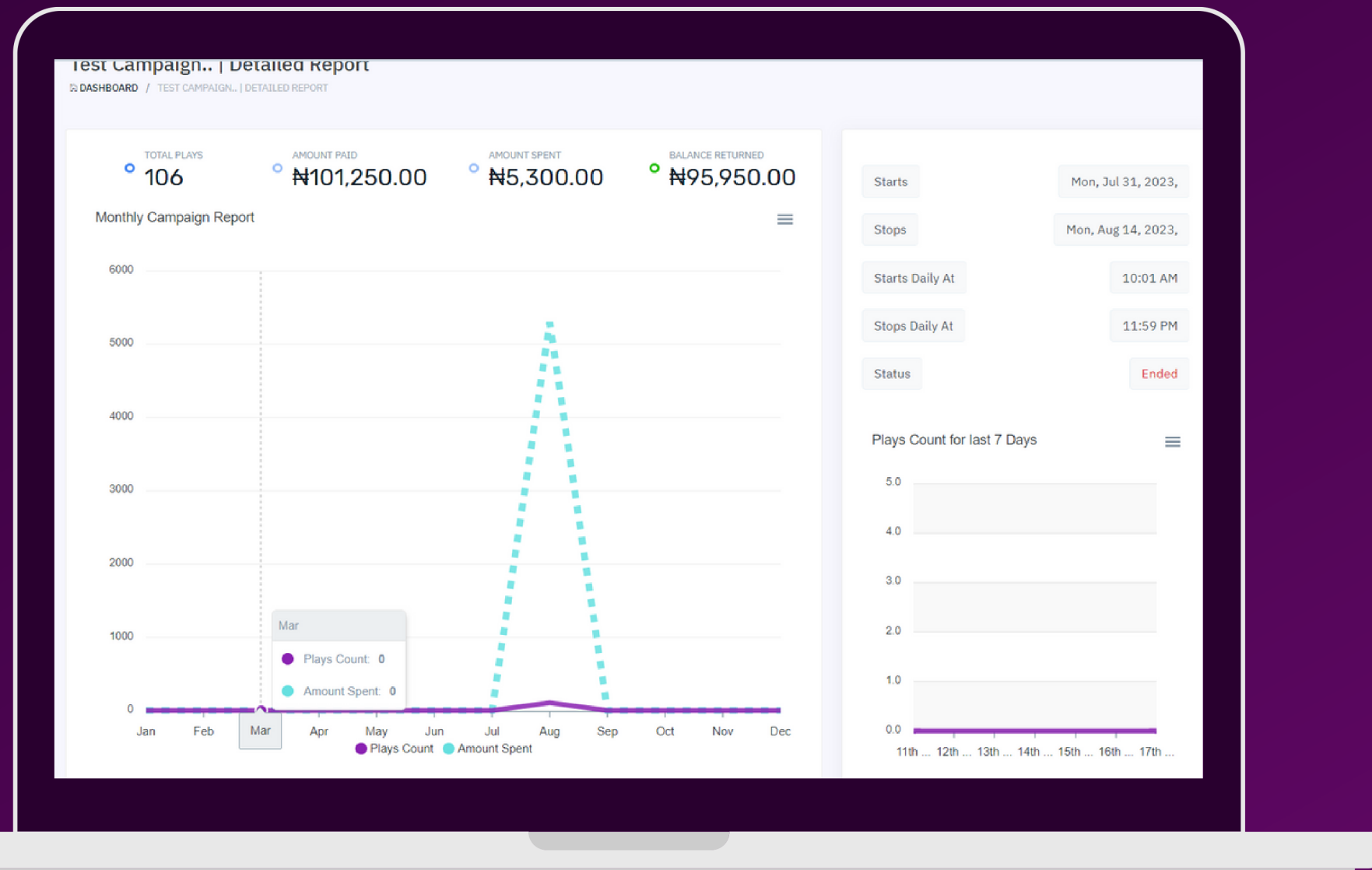
CREATE AND SCHEDULE CAMPAIGNS

Schedule campaigns by date, time, category, player, location etc.

Manage Creatives and Process Approvals

Process approvals for your creatives from regulatory bodies such as ARCON with a fully digitized process
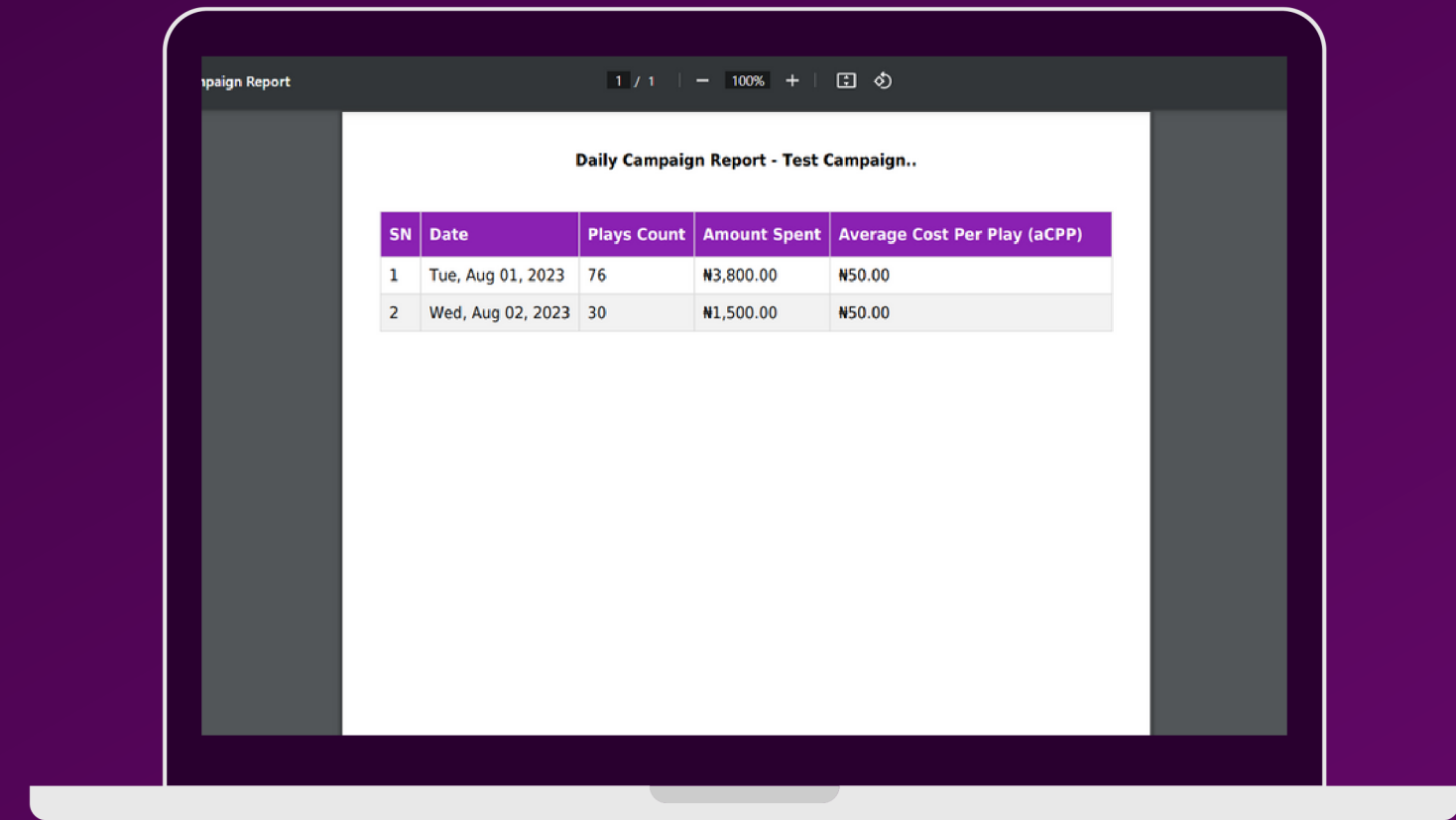
ANALYTICAL REPORTING

Play counts, Graphs , Plays by Player etc. displaying all relevant data

Easy export for reports

Presentations are communication tools that can be used as demonstrations, lectures, reports, and more.

START NOW

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